

Press Release

Orbster GmbH wins at the 2009 Peer Awards. The new genre of location-based games gains significantly in importance, thanks to Apples iPhone as well.

Munich February 20, 2009: Orbster GmbH, developer of the location-based gaming platform GPS Mission, won the Audience Award at the 2009 Peer Awards. The Peer Awards are among the most influential events in the mobile industry. GPS Mission has been one of the top downloads in the German App Store for the iPhone for several weeks.

163 companies attended the 2009 Peer Awards organized by the MobileMonday Organization. The final took place on February 16th in Barcelona during the Mobile World Congress. Orbster GmbH, developer of the location-based gaming platform GPS Mission (www.gpsmission.com), won the Audience Award in the category of Early Stage Start-Ups. Orbster GmbH was selected by the approximately 1000 attendees at the Peer Awards. This is evidence that the genre of location-based gaming with GPS-enabled cellphones is gaining more and more in attractiveness and relevance in the mobile market.

The great demand for GPS Mission in the App Store, the platform for iPhone applications, is also proof of the growing success of location-based gaming. For several weeks, GPS Mission has been one of the most downloaded applications in the German App Store and was ranked 17th among the applications and 10th among the games.

About the 2009 Peer Awards: <http://mobilepeerawards.com/>

About GPS Mission: GPS Mission is a platform for location-based games where everybody can create a game without any programming. Since the introduction of the platform in May 2008, the community created GPS Missions in 61 countries, among them scavenger hunts, guides, time travels, and crime stories. GPS Mission can be played with GPS-enabled phones running on a Windows Mobile or Java (Nokia, Samsung,...) operating system. Since December 16, 2008, GPS Mission is also available for free in the Apple App Store and was the first worldwide playable GPS game for the iPhone 3G.

About Orbster GmbH

Orbster develops and markets location-based games for cellphones. Orbster's core business is the 'GPS Mission' Location Entertainment Platform, which enables players and people with game ideas to create games for cellphones with GPS functionality without requiring programming skills. Orbster GmbH was established in Karlsruhe and Munich in December 2007 by Georg Broxtermann, Jörn Rehse, Hauke Brandes, and Börje Sieling. Seed financing is provided by High-Tech Gründerfonds and Mesago Holding GmbH, a leading supplier of outdoor media in China.

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